

पेटेंट कार्यालय  
शासकीय जर्नल

**OFFICIAL JOURNAL  
OF  
THE PATENT OFFICE**

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निर्गमन सं. 33/2020  
ISSUE NO. 33/2020

शुक्रवार  
FRIDAY

दिनांक: 14/08/2020  
DATE: 14/08/2020

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पेटेंट कार्यालय का एक प्रकाशन  
PUBLICATION OF THE PATENT OFFICE

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202017020730 A

(19) INDIA

(22) Date of filing of Application :16/05/2020

(43) Publication Date : 14/08/2020

(54) Title of the invention : ANNOUNCED ROAMING LOCATION (AROL) SERVICE

(51) International classification :H04W 8/12, H04W 8/18  
(31) Priority Document No :15/790018  
(32) Priority Date :22/10/2017  
(33) Name of priority country :U.S.A.  
(86) International Application No :PCT/IB2017/056589  
Filing Date :24/10/2017  
(87) International Publication No :WO 2019/077396  
(61) Patent of Addition to Application Number :NA  
Filing Date :NA  
(62) Divisional to Application Number :NA  
Filing Date :NA

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(57) Abstract :

Announced Roaming Location (ARoL) Service is a telecom service that permits a better management of received calls when travelling abroad. The ARoL service main idea is to inform a caller - calling an ARoL subscriber - where he is roaming and the local time there. This service is proposed with two levels: Basic ARoL Level - where the caller is simply informed about the country where the called ARoL subscriber is roaming and the local time there. Advanced ARoL Level - where the caller is further offered the option of assuming roaming charges. By offering this service, a Mobile Operator aims further enhancements of its customers' retention and loyalty, and creation of a new revenue stream.

No. of Pages : 19 No. of Claims : 2